



# CURT ZILBERSHER

## SENIOR INSTRUCTIONAL DESIGNER

781-356-3743 (H) | 781-664-8135 (M) 

curt@bostonlearningsolutions.com 

www.curtzilbersher.com 

550 Washington St. #402, Braintree, MA 02184 

### SUMMARY

---

- 14 years experience in managing, developing and delivering corporate e-learning and training programs.
- 12 years experience in developing instructional design courseware, managing LMS/LCMS platforms and knowledge management systems.
- 9 years international experience in managing instructional design and technical training teams.
- 5 years experience in Asia-Pacific product and training management.
- 2 years experience in European project management and distance learning business development.

### EXPERIENCE

---

#### INSTRUCTIONAL DESIGN CONSULTANT

Aug 2008 – Present

##### BOSTON LEARNING SOLUTIONS LLC

- Strategize with international project teams to produce interactive cloud-based training programs across multiple consumer groups and industries.
- Plan, develop and implement competency-based training modules, gamification strategies and assessments in order to validate curriculum objectives and measure program success.
- Analyze, design and develop instructional and mobile learning, and blended curriculum offerings.
- Develop and implement competency-based training modules, gamification strategies and assessments in order to validate curriculum objectives and measure program success.

##### Clients & Projects

Oct 2013 – June 2016

##### NUANCE COMMUNICATIONS

- Produced, planned and developed an online collection of interactive video-based training to educate and support consumers of Nuance flagship software product, Power PDF.
- Managed the overall development of technical and sales vertical training materials (CBT, ILT and
- Revitalized and optimized a multi-tiered sales and training flipped classroom curricula for the Equitrac Office/Express/Professional print management software suite.

Jan 2015 – July 2016

##### PAREXEL

- Planned and developed an on-boarding education program in collaboration with an international team of subject matter experts for the Early Product Development organization.
- Developed e-learning modules in Articulate Storyline 2 for the Apollo software rollout. Worked with the project lead and training support team to establish schedules, set development objectives and perform QA testing on all training materials.

Oct 2013 – Oct 2014

##### BURLINGTON NORTHERN SANTA FE RAILROAD (BNSF)

- Researched and developed a nationwide online training curriculum using Storyline 2 to optimize the effectiveness of locomotive conductors, station managers and engineers responsible for safety equipment, procedures and protocols.
- Developed design documents, storyboards, skill gap analyses, and assessment strategies for blended learning and flipped classroom modalities.

Aug 2013 – April 2014

##### MOUNT WASHINGTON COLLEGE

- Supervised associate and adjunct professors in the conversion of instructor-led course offerings into a Moodle-based online curricula as part of a new and innovative national education program.
- Captured, tracked and quantified reporting data via the MWC Moodle LMS platform.
- Optimized the content development process through the utilization of online templates, forms and worksheets.

Nov 2012 – Oct 2013

DIVERSIFIED AUTOMOTIVE, INCORPORATED

- Managed a remote development team in the design, planning and production of a mobile-based interactive training curriculum used by national fleet of automotive trucking haulers.
- Produced a catalog of instructor-led classroom training videos on hauling safety procedures and inspection training.

June 2012 – Oct 2012

VERIZON

- Developed web-based sales and training simulations for Verizon Call Center personnel using Adobe Captivate and Articulate Studio.
- Worked with clients to provide instructional design strategy, skill gap analyses, project management and content development.

Oct 2010 – Jan 2011

GE CAPITAL

- Created online modules and interactive simulations for GE Capital Investments personnel using Adobe Captivate and Articulate Storyline.
- Collaborated with an internal design team to conduct an investment curricula needs analysis, design and development plan, assessment strategy and roll-out schedule.

Nov 2010 – April 2012

WELLPOINT

- Transformed classroom-based curricula into e-learning modules for 1,850 national consultants, government contractors and employees using Articulate, Captivate, Adobe Audition and Photoshop.
- Spearheaded the assembly and management of a training team to develop and deploy interactive modules on health care reform and travel procurement.
- Provided advanced user training to instructional design team on various rapid authoring tools and technologies.

Feb 2011 – June 2011

DELOITTE CONSULTING

- Developed innovative, multi-phase, blended training strategies and curricula for international team of Deloitte consultants working in Technology, Media and Communications.
- Operated as chief instructional design liaison between development teams in London and Boston.
- Proposed and nurtured teamwork projects and initiatives for external vendors and vertical market support personnel.

 **SKILLS**

- 
- |                             |                                    |
|-----------------------------|------------------------------------|
| ▪ Articulate Storyline 2    | ▪ Adobe Captivate                  |
| ▪ Lectora                   | ▪ Articulate Studio                |
| ▪ Camtasia                  | ▪ Adobe Presenter                  |
| ▪ Digital Audio/Video       | ▪ Adobe Photoshop                  |
| ▪ Voice-Overs               | ▪ SCORM, AICC, HTML, XML, PHP      |
| ▪ Adobe Photoshop           | ▪ Wordpress CMS                    |
| ▪ LMS & LCMS Administration | ▪ Microsoft Sharepoint             |
| ▪ Curriculum Design         | ▪ ADDIE, SAM & Agile Methodologies |
| ▪ Adobe Creative Suite      | ▪ Project Management               |

 **EDUCATION**

---

The University of San Francisco  
M.A. Education – Educational Technology. May, 1997.

The Pennsylvania State University  
B.A. English - Technical Writing  
Certificate of Specialization in Architecture.  
Dean's List. May, 1984

 **AFFILIATIONS**

- 
- E-Learning 2.0 LinkedIn group – owner/moderator
  - Association for Talent Development (ATD) – presenter
  - Institute for Human Resources (HR.com) – presenter
  - The eLearning Guild –member, contributor